

**For Release 6 a.m. PST  
November 2, 2007**

**Conamex International Wins Both Software Asset Management and Small Business Specialist of the Year at the 2007 Microsoft Partner Program IMPACT Awards**

*Annual Microsoft Awards recognize Canadian technology partners' and their commitment and leadership in the channel community*

**Montreal, Quebec – November 2, 2007 - Conamex International** announced today that it has been selected as the winner in the both Software Asset Management Solution of the Year and Small Business Specialist of the Year categories at the 2007 Microsoft Partner Program IMPACT Awards. The fifth annual IMPACT awards recognize excellence across the large and diverse community of Microsoft's Canadian technology partners. The winners were announced at a gala event in Toronto on November 1, 2007.

"We are thrilled that **Conamex** has won both Microsoft Partner Program IMPACT awards. As true leaders in their fields, technology partners continue to deliver the most innovative solutions to help customers optimize their business performance," said Lora Gernon, Director, Partner Group, Microsoft Canada Co. "Our annual IMPACT Awards is an opportunity to celebrate top technology partners who have demonstrated their leadership and shown true dedication through their tremendous support and service to customers."

**Conamex** was chosen as the winners in SAM (Software Asset Management ) for their solution built using Microsoft Groove 2007 to manage IT assets and its ability to synchronize seamlessly with Microsoft Sharepoint Server. The Small Business Specialist of the Year was awarded for a solution that addresses several areas of concern for Quality Control departments including collaboration, workflow, document integrity, security and retention.

"We are extremely honored to receive both awards in recognition of the innovative team work at Conamex and the solid support we receive from Microsoft" said Elisabeth Vanderveldt, VP Business Development. "The client is always the biggest winner. These solutions can be deployed in any industry where IT assets or Quality Control departments exist".

Conamex has been a winner in one or more categories for the last 3 years running. In 2006 they were given the Microsoft World Partner Conference Award for Licensing Technology Solution of the Year.

Conamex, along with other technology partner winners and finalists in each of the award categories, was honoured at a gala event in Toronto on November 1, 2007.

**About the Microsoft Partner Program IMPACT Awards**

In 2003, Microsoft Canada replaced all of its previous technology partner awards with a unified program that also recognizes customer service, marketing, and contribution to the community. Microsoft Canada has outlined 32 categories to highlight the Partner Program competencies to honour the achievements of top technology partners.

Microsoft Partner Program IMPACT Awards were open to Systems Integrators, Large Account Resellers, Direct Market Resellers, Value Added Resellers, Distributors, Systems Builders, Certified Partners for Learning Solutions, Microsoft Certified Partners, Independent Software Vendors, Channel Suppliers, Microsoft Business Solutions (MBS) Partners and Original Equipment Manufacturers.

For a list of all 2007 winners, and more information on the Microsoft for Partner IMPACT Awards, please visit <http://www.microsoft.ca/awards>.

**About Conamex International:**

Conamex International provides strategic consulting, deployment and management of technology services, working in partnership with its clients to define, resolve and execute the required solution for their particular business and technology challenges. Conamex specializes in collaboration, mobility, data management, asset management, infrastructure and security technologies.

#####

**For more information, press only:**

Elisabeth Vanderveldt  
Conamex International  
(514)704-0329  
[evanderveldt@conamex.com](mailto:evanderveldt@conamex.com)

**For information on Microsoft for Partner IMPACT Awards only, please contact:**

Donna Araujo  
High Road Communications  
(416) 644-2283  
[daraujo@highroad.com](mailto:daraujo@highroad.com)